



Herbert Simon Society



in collaboration with the CIT - COGNITIVE INSIGHTS TEAM

- virtual seminar -
BEHAVIOURAL CHANGE AND PANDEMICS

22 MAY 2020
6:00 P.M. - 8:00 P.M.



Hosted by

Collegio Carlo Alberto

UNIVERSITÀ DEGLI STUDI DI TORINO

To RSVP, click here

<https://behaviouralchangeandpandemics.eventbrite.it>

PROGRAMME

6:00 P.M.

INTRODUCTION

Riccardo Viale

(Herbert Simon Society and Behavioural Insights Bicocca University)

6:20 P.M.

PANDEMIC RISK MANAGEMENT

Hersh Shefrin

(Santa Clara University)

6:40 P.M.

USING BEHAVIOURAL SCIENCE TO INFORM THE EMERGENCY RESPONSE IN IRELAND

Pete Lunn

(ESRI, Dublin)

7:00 P.M.

PRAGMATIC CRISIS MANAGEMENT

Shabnam Mousavi

(Johns Hopkins University, Washington)

7:20 P.M.

COMMUNICATION FOR PUBLIC HEALTH EMERGENCIES

Laura Macchi

(Behavioural Insights Bicocca University)

7:40 P.M.

DISCUSSION

8:00 P.M.

END OF THE SEMINAR